

Keeping You on the Road

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COMPANY FAST FACTS

- Established 1981
- · Headquartered in Rogers, Arkansas
- More than 150 automotive dealerships in 12 states
- Alabama, Arkansas, Georgia, Illinois, Indiana, Iowa, Kentucky, Mississippi, Missouri, Oklahoma, Tennessee and Texas
- 2,000+ Associates
- More than 95,000 active accounts
- More than 700,000 vehicles sold since fiscal year 2000
- One of the largest publicly-held automotive retailers in the U.S. focused exclusively on the "Integrated Auto Sales and Finance" segment of the used car market



MISSION

We strive to earn the repeat business of our customers by providing quality vehicles, affordable payment terms and excellent service.

VISION

To be America's best auto sales and finance company in the eyes of our associates and customers while improving the communities we serve.

VALUES

Integrity • Compassion Respect • Excellence

HISTORY

In 1981, Bill Fleeman opened the first Car-Mart in Rogers, Arkansas. As a home builder, he recognized the need to help people get into affordable, quality, used vehicles. When the cars sold quickly, Bill knew he was on to something. He wanted customers to know they could get a good value for their money at Car-Mart. Today, that emphasis on helping people continues to be at the heart of Car-Mart.

CAREER OPPORTUNITIES

We offer training programs that focus on specific roles within the company. We believe in giving our dedicated and hard-working associates opportunities to succeed at Car-Mart. Over 300 associates have graduated from our Future Managers training program since 2019. Additionally, 39 percent of Car-Mart general managers began as hourly associates.

VARIOUS ROLES INCLUDE

Accounting Human Resources Real Estate
Associate Training Information Technology Recruiting

Audit Legal Store Operations

Collections Loss Prevention Sales

Compliance Marketing Underwriting

Customer Experience Purchasing



Future Manager Trainees